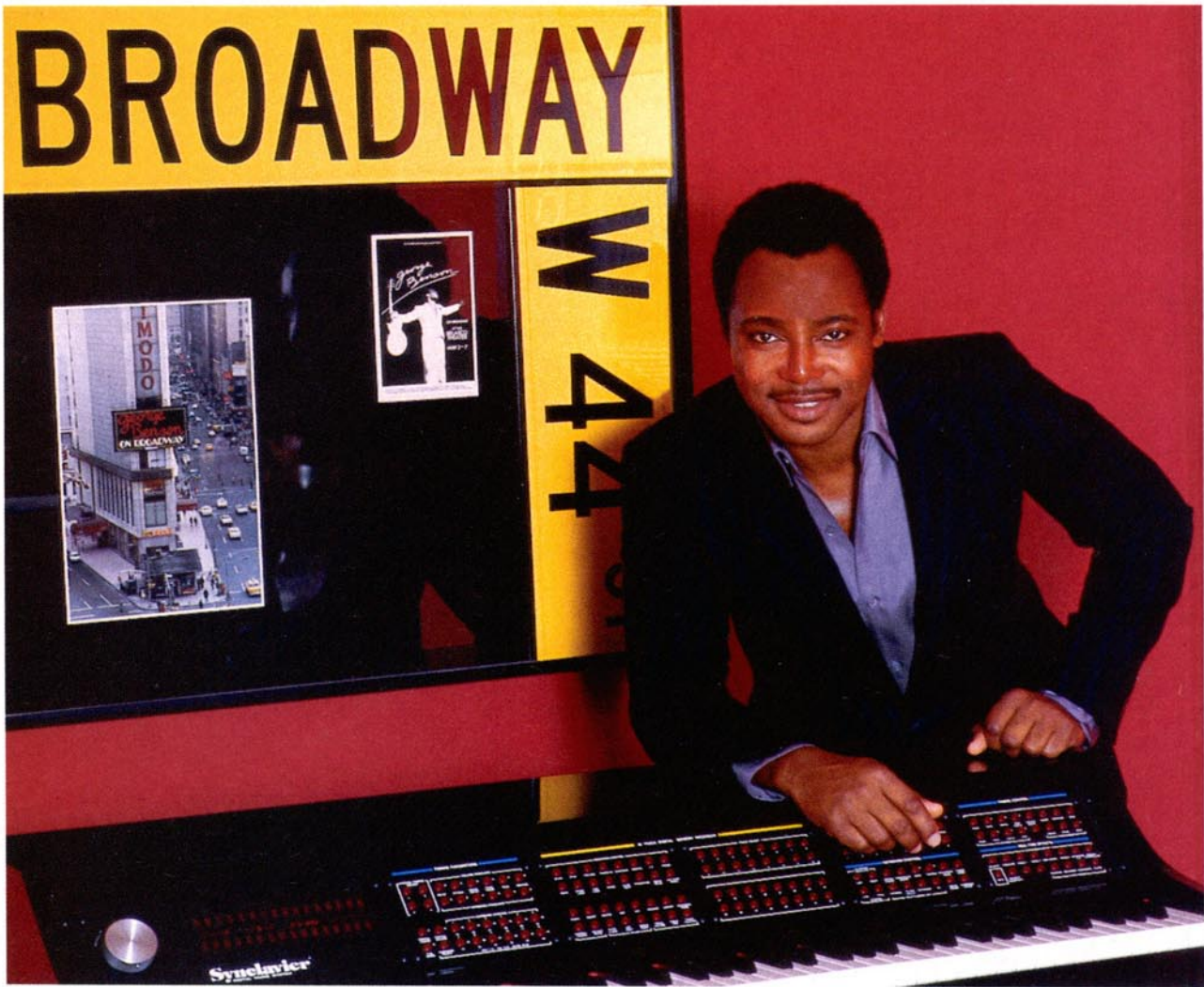


SPOTLIGHT
ON ARTISTS

Behind Every Synclavier® There's a Success Story



Profile: **George Benson**

Grammy award-winning singer, guitarist and composer George Benson is one of the rare artists to have enjoyed both long-standing critical success and multiple chart-topping pop hits. Virtuosity, versatility and a commitment to "keeping it fresh" are the hallmarks of the Benson sound, and the Synclavier Digital Audio System is playing an important role in his continuing creative growth, as George explains:

"The Synclavier has truly been designed around the needs of the busy, working composer. With my schedule, my time to write is precious. So when inspiration strikes, I don't want to have to waste time stringing together a bunch of different machines. My Synclavier is a most powerful musical instrument, yet it is remarkably simple to learn and use. For me, the Synclavier - like my voice and guitar - has become a vital creative and expressive tool."

A handwritten signature of George Benson in black ink, written in a cursive style.



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